

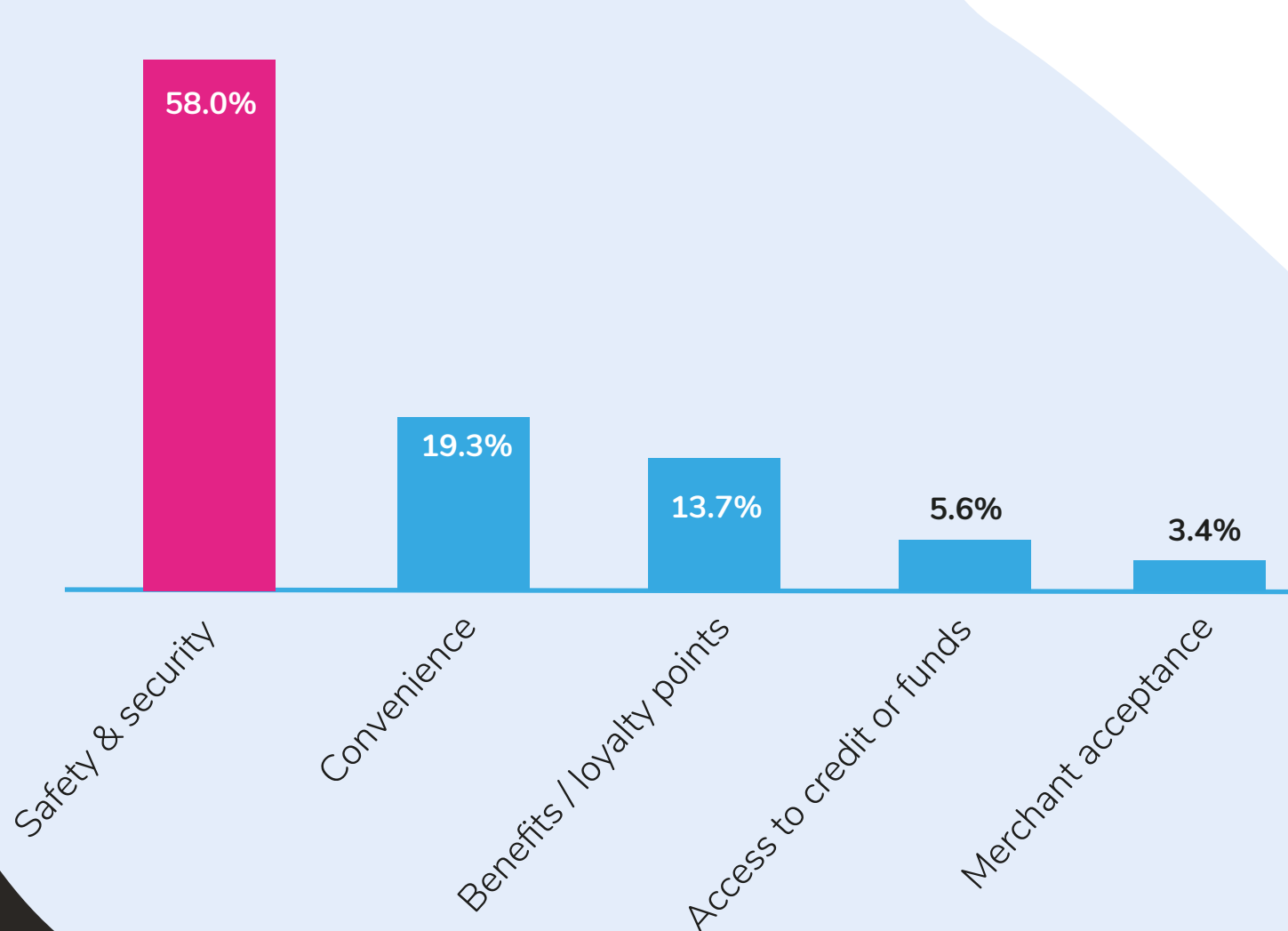
# Consumer acceptance for biometric payment cards



Cards remain the most preferred payment method for in-person purchases



Security & Safety remain the most important consideration when selecting a payment product.

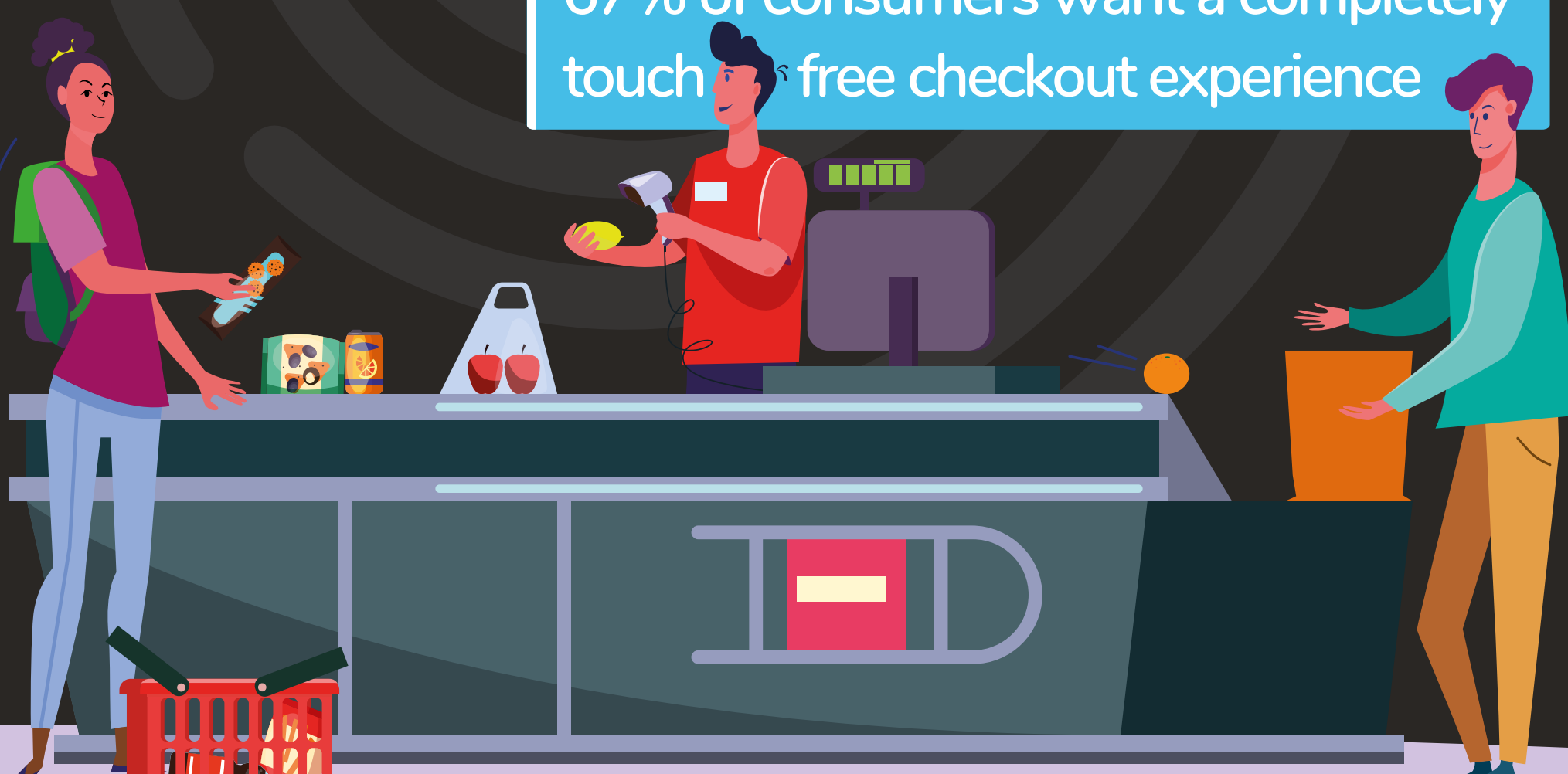


Most Canadians would prefer a payment card that doesn't need signing or PIN Codes and delivers stronger security

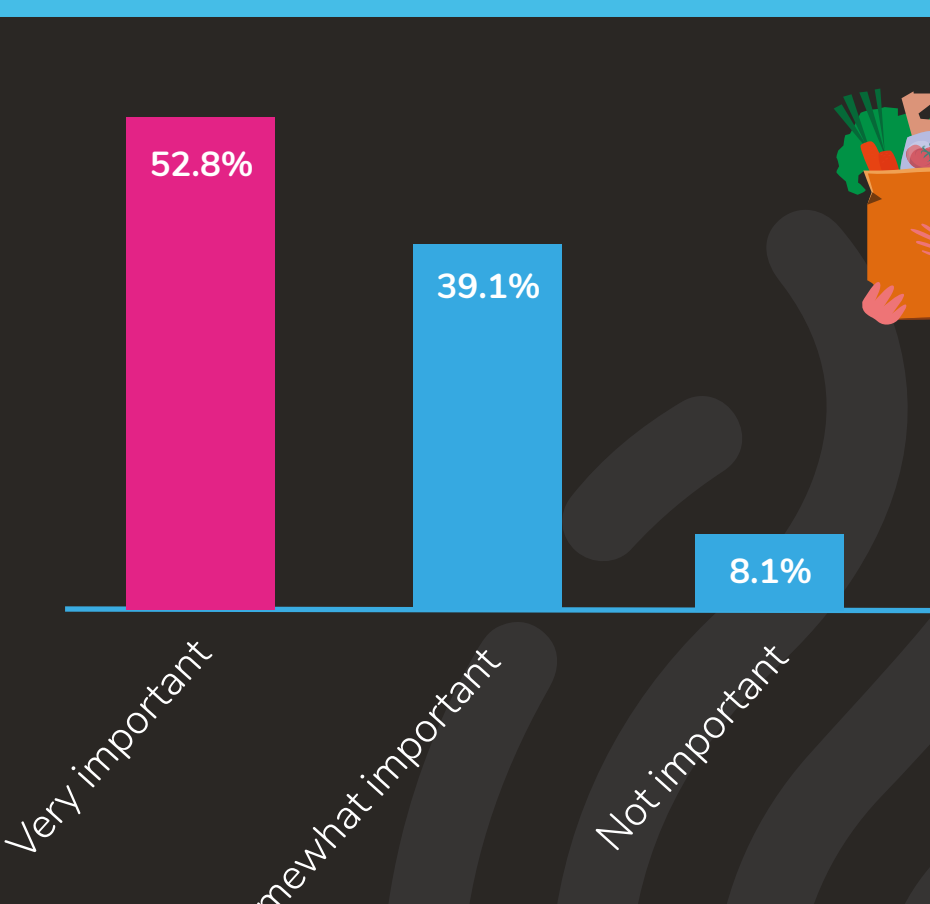
- 53% Prefer more security with no signature or PIN codes
- 24% Prefer transaction limits and more security
- 23% Prefer no transaction limits or additional security



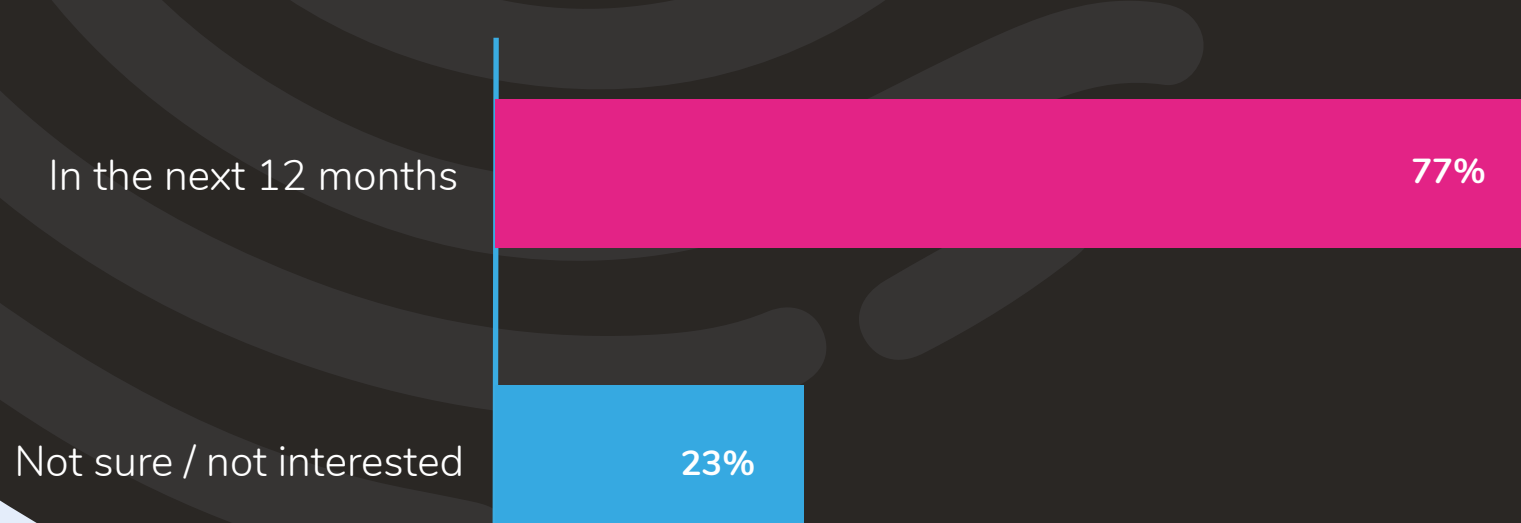
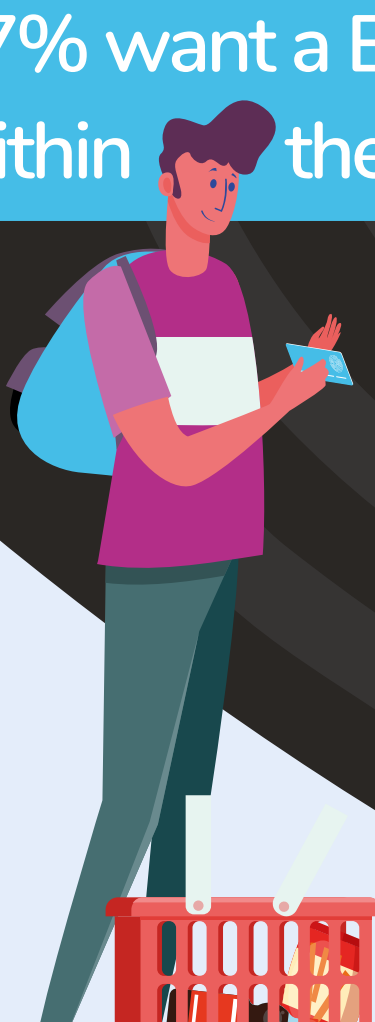
67% of consumers want a completely touch-free checkout experience



92% of Canadians want a card that is tied to their unique fingerprint



77% want a Biometric Payment Card within the next 12 months



63% of Consumers are willing to pay separately for Biometric Payment Cards OR have this as part of their card fee



50% of Canadians will consider switching their bank or financial service provider to obtain Biometric Payment Cards

